



YONIUS DESIGN

THIS IS MY RESUME

SUMMARY

Marketing position that integrates my visual communications talent and enables me to make profitable contribution to the organization. I have designed and managed numerous marketing projects produced in measurable results.

TECHNOLOGIES

Applications: Microsoft Office (Word, Excel, PowerPoint, Publisher), Photoshop, Illustrator, In Design, Quark Xpress, After Effects, Dreamweaver, Flash, Constant Contact

Social Networks: Facebook, Twitter, YouTube, Stumble Upon, Google Buzz, Blogspot, Word Press, Vimeo, MySpace

Foreign Languages: Fluent Indonesian and Mandarin (conversational)

PROFESSIONAL EXPERIENCE

- 1 Tickell Productions/The Veggie Van Organizations** (June 2009 – present) – Santa Monica, CA
Starting position: Marketing Communications Designer
Current Position: Art Director

 - Creating and managing all visual aspects of printed and onscreen projects.
 - Establishing corporate identities, advertised products and services.
 - Handling visual communications of corporate press materials and fundraising kits.
 - Designing graphics for commercials, film production, and websites.
 - Determining the concepts for style guides.
- 2 Green Penguin Communications** (September 2008 – May 2009) – Oakland, CA
 Integrated Marketing Communications Assistant

 - Conducted research on the green market for communications services related to promoting environmental and sustainability claims.
 - Contributed in brainstorming and strategy sessions.
 - Wrote a realistic and achievable marketing communications plan.
 - Established corporate identity and other print or web materials.
 - Designed numerous power point presentation visuals for company's clients.
- 3 Alcone Marketing** (May 2007 – October 2007) – Irvine, CA
 Digital Designer

 - Developed creative concepts for print ads, brochures, collateral, direct mail, and brand identity pieces.
 - Designed identity for the Sprint "October Fest" pitch and successfully secured it.
 - Involved in copywriting for Seeds of Change's "Inspire Change" marketing event and generated high awareness.
 - Prepared all final graphic files to output for outside printing vendors.
- 4 Mar Com PR, Inc.** (October 2006 – April 2007) – Newport Beach, CA
 Director of Collateral Development & Interactive Marketing

 - Provided creative concepts in identity pieces, print ads, brochures, and on-line and print marketing collaterals.
 - Designed trade shows materials for Access Smart, which produced high awareness and hot leads for the company.
 - Involved in numerous successful pitching of advertising and graphic design concepts such as Atlas TG, Noritz, CAZ Designs, and Laurie McLaughlin.
 - Visually communicated products and services in accordance with the creative strategy, brand tonality and in a manner that is most appropriate to target audience and media.
 - Managed multiple accounts and maintained customer service relationship management with clients.

EDUCATION

Golden Gate University, San Francisco – M.S. Marketing
The Art Institute of California, Orange County – B.S. Graphic Design
California State University, Fullerton – B.A. Business Administration



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